


chelsea bush.

CONTACT

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EDUCATION

BA - INTERACTIVE ARTS & TECHNOLOGY

Simon Fraser University
2015-2020

Concentration in Design
Minor in Communications

SKILLS

Graphic Design
Branding
Web Design
Photography/Video
Social Media

TOOLS

Illustrator
Photoshop
InDesign
Premiere Pro
After Effects
HTML/CSS

WORK EXPERIENCE

GRAPHIC DESIGNER | CYPRESS MOUNTAIN RESORT

AUG 2020 - PRESENT, WEST VANCOUVER, BC

- Responsible for creating all graphic assets including signage, billboards, advertisements, and email newsletters which promote the resort's offerings to the public
- Maintains the website by keeping content up to date and ensuring all images/graphics are sized properly for the web to produce optimal performance
- Creates content for and manages all social media channels which have welcomed thousands of new followers this year

DIGITAL MARKETING INTERN | TRIFORCE MEDIA INC.

JUNE 2019 - AUGUST 2019, NORTH VANCOUVER, BC

- Designed logos, business cards, flyers, banners, and other promotional materials which enhanced brand recognition for various small businesses
- Created websites by way of WordPress, HTML, and CSS, giving clients and their businesses an optimal online presence
- Worked on internal projects of the agency such as creating advertisements and social media content in order to promote their digital marketing services to the public

GRAPHIC DESIGNER | RESONANCE EMBODIED

MAY 2017 - MARCH 2019, NORTH VANCOUVER, BC

- Designed logos and other branding materials for a local chiropractic company in order to create a new sense of brand identity that emulated the company's core values
- Created promotional material which successfully advertised the company's upcoming events and seminars to the public
- Designed technical diagrams and presentations that illustrated complex concepts in a simple way to the seminar's attendees