


chelsea bush.

CONTACT

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 www.chelseabush.com

EDUCATION

BA - INTERACTIVE ARTS & TECHNOLOGY

Simon Fraser University
2015-2020

Concentration in Design
Minor in Communications

SKILLS

Graphic Design
Branding
Web Design
Photography/Video
Social Media

TOOLS

Illustrator
Photoshop
InDesign
Premiere Pro
After Effects
HTML/CSS

WORK EXPERIENCE

DIGITAL MARKETING INTERN | TRIFORCE MEDIA INC.

JUNE 2019 - AUGUST 2019, NORTH VANCOUVER, BC

- Designed logos, business cards, flyers, banners, and other promotional materials which enhanced brand recognition for various small businesses
- Created websites by way of WordPress, HTML, and CSS, giving clients and their businesses an optimal online presence
- Worked on internal projects of the agency such as creating advertisements and social media content in order to promote their digital marketing services to the public

GRAPHIC DESIGNER | RESONANCE EMBODIED

MAY 2017 - MARCH 2019, NORTH VANCOUVER, BC

- Designed a logo and other branding materials for a local chiropractic company in order to create a sense of brand identity that emulated the company's core values
- Created promotional material which successfully advertised the company's upcoming events and seminars to the public
- Designed technical diagrams and presentations that illustrated complex concepts in a simple way to the seminar's attendees

GRAPHIC DESIGNER | QUANTA INTEGRATED HEALTH

JAN 2018 - JAN 2019, NORTH VANCOUVER, BC

- Updated the logos and website banners for an integrated health company which better communicated the intentions of the business and what they stand for
- Communicated back and forth with the owner of the company to integrate feedback and create work that matched up with their unique vision and goals
- Created new business cards throughout the year for each newly hired staff member in order to keep all of the company's business materials cohesive and up to date